

The Rootball e-News



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This is the second issue of our chapter's electronic newsletter with the goal to send out more frequent communications to our members. We want this to be a vehicle for all of our members to be a part of so if you have any suggestions or articles you would like included, please send them to the editor at

[<upgreco@sbcglobal.net>](mailto:upgreco@sbcglobal.net).

Tony Greco
Editor



Calsap

a message from the president . . .



A Good Start

Your officers recently held their first meeting in June – which lasted for four hours. We accomplished a great deal and set the stage for more to come.

One of our first priorities was to develop a current membership list for our Chapter. That list is nearly complete thanks to the efforts of Susan Garland and the other Chapter officers and Laura Grant, Executive Director of the American Rhododendron Society. This list will be made available to you shortly.

Our revised recruiting literature is nearly finished and will be sent to the printers for publication when completed. This will allow us to more effectively attract new members. Good news! We did attract two new members to our Chapter. This is a welcome start.

Dave Hinde, our Treasurer, reported that we have \$7,903.73 in our bank account. We still owe the National organization approximately \$600 for dues however. Our spending rate is extremely low. Our principal source of revenue other than dues is the annual plant sale. We believe we can reduce expenses for the sale by changing the way we collect credit card fees. We were being charged each month for the service, but only use the credit card machine once a year at the sale. We cancelled the current service and are seeking a new, less expensive way to use credit cards for next year.

We decided to investigate if the Chapter can develop a more formal mentoring program for new members. We hope to discuss this topic at our next officer meeting. Such a program would help attract new members and create value for our existing Chapter members. I have seen this type of a program work well in other organizations.

No one seemed to remember if we had our own Chapter Bylaws. With the help of Laura Grant, Executive Director of the ARS, we were able to find a set (circa 1986). A copy will be provided to you.

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A Good Start

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The 2012 American Rhododendron Society Convention is to be held in Asheville, North Carolina, May 4-7. It is to be jointly held with The Azalea Society so it should be a once in a lifetime event not to be missed. I hope you can put this on your calendars.

The next Officers meeting is scheduled on Tuesday, August 2.

Warmest Regards,

Ted Nyquist



Dexter's Victoria

Membership

A warm welcome to our newest chapter members, Jim and Maureen McCarthy of Wilmette, Illinois.

We look forward to meeting you personally at one of our upcoming events.



Klondyke

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